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NEW BOOK HELPS CHRISTIAN WOMEN DISCOVER, ACCEPT, AND EMBRACE THEIR OWN PERSONAL STYLE

In Dr. Gail M. Hayes' book, **Daughters of the King: Finding Victory in Your God –Given Personal Style** (Warner Books/Walk Worthy Press; \$12.95; May 1, 2005). She celebrates the unique beauty and style of African American women by helping them to discover, accept, embrace and walk in their God-given personal style.

Many women feel that they are locked into accepting the clothing and lifestyle choices of others. They believe that if they express their true choices they will be unacceptable to God. Dr. Hayes, however, encourages women to release those feelings and walk in the beauty of their God-given gifts. In turn, she says, they will begin to make choices that will catapult them to destiny. Christian women of all colors will appreciate Dr. Hayes' tips on living life as Daughters of the King.

Daughters of the King introduces an instrument that assists women identify themselves as one of six image types. Each category has its own chapter that relates these women to strong, beautiful women in the Bible. These image types are:

- *Jaunty Esprit*: down to earth and casual
- *Sensual Exotic*: vibrant colors, bold jewelry, animal prints
- *Harmonic Refined*: classic lines
- *Elegant Flamboyant*: hats, capes, scarves, drama
- *Chantilly Graceful*: ruffles and lace
- *Creative Poetic*: creative and spontaneous "in the moment"

To schedule an interview with Dr. Gail M. Hayes, contact L. Peggy Hicks at 815 394 3094 or lpeggy@tricomweb.com.

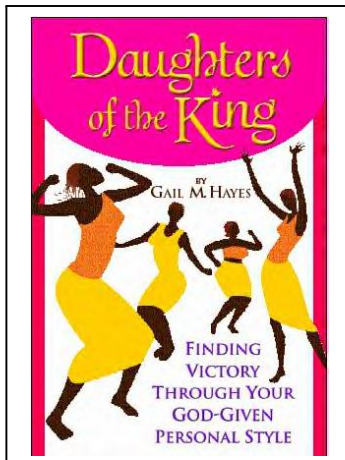
Did You Know?

Dr. Hayes taught the powerful message of discovering image types in Europe as far back as 1992 and then began writing the book *Daughters of the King*,

Book It!

Daughters of the King
By: Dr. Gail M. Hayes

Publisher: Warner Books/Walk Worthy Press
ISBN: 0-446-69464-9
Category: Non-fiction May 2005
Tentative Price: \$12.95



Meet The Author

Dr. Gail M. Hayes is a much sought after conference speaker who speaks the message of identity, purpose and destiny to others. She has appeared on QVC, Christian Television Network, Total Christian Television and the Sky Angel Network. She has a BS in criminal justice, MA in public relations, and a Ph.D. in counseling. She lives in Durham, NC with her husband and two children.

Interview Questions

1. What inspired you to write this book?
2. How did the title *Daughters of the King* come about?
3. Did you struggle with your own identity and personal style?
4. How did you overcome your own identity crisis?
5. What did you learn from that experience that helped you to write *Daughters of the King*?
6. How did you determine the six categories in your book?
7. What image category do you fall under?
8. How will this book help women and their self-esteem?

HOT TOPICS

- How identity crisis keeps women from destiny.
- The conflict of feeling that one's style must be compromised in order to be seen as a godly woman
- The celebration of personal style and the positive impact it has on identity, purpose and destiny -
- The uniqueness of every woman's personal style



Author Dr. Gail M. Hayes